

Detailed CV

Name: **Dr Sheker Naik**



Educational Qualification: MTA, PhD

Designation: Associate Professor

Address for Correspondence: Dept of Business Administration, Mangalore University

E-mail: itsshekar25@gmail.com

Phone: 9740841002

Research Areas: Sustainable Tourism, Coastal Tourism, Tourism Impact Analysis, Destination Management, Tourism Geography, Applications of RS & GIS in Tourism Management, Event and Recreation Management.

Professional Teaching Experience: 16 years and 8 months

Research Guidance (Ph.D.): 05

Completed students' list: Mr. Jayaprakash K (Submitted the theses)

Ongoing Registered Students' list

1	Mrs Rovina Sharon Soans
2	Mr. Amin Rezaie
3	Mr. Vishal
4	Mr. Alibaba Emami

Research Journal Publications (list)

International

1. Jayaprakash K, Sheker Naik et al, (2025) Tourism Induced Pollution: Mitigating the environmental impact of Travel and Hospitality – A Review, Indian Journal of Environmental Protection (ISSN 0253-7141)
2. Jayaprakash K, Sheker Naik, (2025), Responsible Sustainable Tourism Practices in TATA Group of Hotels and Resorts – A study, International Journal of Multidisciplinary Research (2582-2160)
3. Amin Rezaie, Sheker Naik (2025) Examining the Impact of Dynamic Capabilities on the Financial Performance of Manufacturing Companies, Asian Research Journal of Arts and Social Sciences, Vol, 3 Issue 5, Pp 45-58, ISSN 2456-4761
4. Rovina Sharon Soans & Sheker Naik (2024), Enhancing Employee Productivity in High-Pressure Work Environments: Evaluating the Impact of Comprehensive Wellness Programs, Educational Administration: Theory and Practice (E-ISSN 2148-2403) 30 (1)

5. Rovina Sharon Soans & Sheker Naik (2024), Workplace well-being as a catalyst for organisational growth- A Gig economy Perspective, Shodhkosh, Journal of Visual and Performing Arts, Vol 5, No 1.
6. Coastal landforms and land use analysis of southwest coast of Karnataka, India, Journal of Research in Environmental and Earth Sciences, Volume 8, Issue 9 (2022) pp: 33-40
7. Sustainable Coastal Tourism Development – A Study with Remote Sensing and GIS Approach, Journal of Research in Business and Management Volume 10 Issue 9 (2022) pp: 224-231 ISSN(Online):2347-3002
8. Sheker Naik (2019), “Spatio-temporal Analysis of Land Use Land Cover Changes in Selected Coastal Regions of Udupi District, Karnataka, India,” Think India Journal, ISSN; 0971-1260, Vol. 22. Issue, 25, December
9. Sheker Naik (2019), Impact of Land Use Land Cover Change on Coastal Tourism Resources – A Study Based on Remote Sensing and GIS in Mangalore, Karnataka, India, International Journal of Scientific Research and Review, Vol.7, Issue No.9, September, ISSN 2279-543X
10. Sheker Naik (2019), Tourism Resources and Tourist Visitation in Selected Tourist Places of Dakshina Kannada District, Karnataka- A Study, International Journal of Scientific Research and Review, Vol.7, Issue No.9, September, ISSN 2279-543X
11. Sheker Naik, H Gangadhara Bhat, T. N Sreedhara, (2019) “Impact of Land Use Land Cover Change on Coastal Tourism in Kundapura, Karnataka, Using Multi-Temporal Remotely Sensed Data and GIS Techniques” Atna Journal of Tourism Studies.AJTS,13(1), 2018, ISSN 0975-3281
12. Sheker Naik (2014) “Community Based Tourism Approach – A Review”, Compass, Journal of Department of Tourism, Vol.1, No.2, October,
13. Sheker Naik (2014) “Beach Tourism: Case of Potential Beaches for International Tourism in the West Coast of Karnataka, India”, International Journal of Logistics and Supply Chain Management Perspectives, Vol 3, No 3, July –September, 2014, (ISSN: 2319-9032).
14. Sheker Naik (2014) “Geo-tourism: A Perspective of Geological Monuments of Karnataka”, International Journal of Applied Services Marketing Perspectives, Vol3, No3, July – September, 2014, (ISSN: 2279-0977).
15. Sheker Naik (2013) “Opportunities and Challenges for Tourism in Kannur District in Kerala – A study” International Journal of Applied Services Marketing Perspectives, Vol2, No 4, Oct-Dec 2013 (ISSN: 2279-0977).
16. Sheker Naik, T.N Sreedhara (2013) “Application of Remote Sensing and GIS in Sustainable Tourism in India”, International Journal of Advances in Management, Technology & Engineering Sciences (ISSN: 2249-7455), Vol.3, Issue 1 (II), October 2013.
17. Sheker Naik (2013) “Demographic Profile of the Foreign Leisure Tourists - a case of Fort Kochi, Kerala, India”, International Research Journal of Commerce, Business and Social Sciences (ISSN: 2277-9310), Vol.1, Issue 6(I), September 2013.
18. Sheker Naik (2010) “Heritage and Tourism – A case of Jain Temples and Monuments in Undivided Dakshina Kannada District, Karnataka, India”, Journal of Hospitality Applications and Research, Vol.5, No.2, July 2010. (ISSN: 0973-4538).
19. Sheker Naik, Puttanna K (2008) “Ecotourism and Sustainability: An Analysis of Strategies, Practices and Problems”, Atna – Journal of Tourism Studies, AJTS, Vol.3, July 2008. (ISSN No: 0975-3281).

National Publications in Conference Proceedings

1. Land Use Land Cover Change Impact on Beach Tourism – a study based on Remote Sensing”, International Tourism Conference on Sustaining Tourist Destinations: Implications for Developing Countries, Organised by National Institute of Water Sports, Goa, and IITM Held During 3-5th November, 2017.

2. Land Use Land Cover Change Impact on Coastal Tourism in Parts of Kundapur Thaluk, Karnataka, Using Multi-Temporal Remotely Sensed Data And GIS, National Conference on “Reaching the Unreached Through Science and Technology”, Surana College, Bangalore, on 6th -7th October, 2017
3. “Beach Tourism Database with the aid of Remote Sensing and GIS – A study in Southern Coast of Karnataka “in the International Seminar held on 16-17 February, 2016 at the University College, Hampankatta, Mangalore, Karnataka.
4. Sedimentation pattern and selection of suitable beaches for development from beach point of view – A study along the southern Karnataka coast based on temporal satellite and ancillary data, international conference on sedimentation Process and Metallogeny Through Time (SPMT), 21-23, January.2014
5. Remote Sensing and GIS in Sustainable Tourism Development- Analysis of Scope and Opportunities, IV Annual National Seminar on Business and Management of Tourism 2013, Centre for Publications, Christ University Bangalore, (ISBN No: 978-93-82305-11-8).

Books / Book chapters / Translations published with ISBN No.

1. Sheker Naik, Joseph PD, (2019) Tourism and Sustainable Development – Issues, Challenges and Best Practices (Edited Book), Excel India Publishers, New Delhi, ISBN 978-81-943641-1-5.

Papers / poster presentations in Conferences / Seminars / Symposia (list)

International

1. “Social Inclusiveness, Employment and Poverty Reduction through Tourism Development in Karnataka – A Study” ICSSR Sponsored two-day International Seminar on Tourism and Sustainable Development - Issues, Challenges and Best Practices, held at Mangalore University, Karnataka, India on 27-28 December 2019.
2. Sustainable Consumption and Production Patterns in Tourism Industry – An Overview” ICSSR Sponsored Two-day International Seminar on Tourism and Sustainable Development- Issues, Challenges and Best Practices, held at Mangalore University, Karnataka, India on 27-28 December 2019
3. Impact of Land Use Land Cover Change on Coastal Tourism Resources – A Study Based on Remote Sensing and GIS in Mangalore, Karnataka, India, in 8th International Conference on Multidisciplinary Research held on 6th -7th September, 2019 at Osmania University Centre for International Program, Osmania University Campus, Hyderabad, India
4. Tourism Resources and Tourist Visitation in Selected Tourist Places of Dakshina Kannada District, Karnataka - A Study, in the 3rd International Conference on Latest Advancements & Future Trends in Engineering, Science & Management, Held on 15th September 2019 at Institution of Engineers, Chandigarh, India,
5. Impacts of Urbanisation on Coastal Tourism – A study based on Remote Sensing & GIS in Mangalore, West Coast, India, International Conference on Equitable Tourism Development, held on 25-26 January 2019 at Vythri, Waynad, Kerala
6. “Land Use Land Cover Change Impact on Beach Tourism – A Study Based on Remote Sensing and GIS in and Around Mangalore, West Coast, Karnataka, India.” International Tourism Conference on Sustaining Tourist Destinations: Implications for Developing Countries, Organised by National Institute of Water Sports, Goa, and IITM Held During 3-5th November, 2017.

7. Presented a paper on “Beach tourism database with the aid of remote sensing and GIS – A study in southern coast of Karnataka “in the International Seminar held on 16-17 February, 2016 at the University College, Hampankatta, Mangalore, Karnataka.
8. Presented a paper on “Management of Coastal Tourism – Problems and Prospects” in the International Seminar held on 16-17 February, 2016 at the University College, Hampankatta, Mangalore, Karnataka.
9. Presented a paper on “Community Based Tourism Approach – A review” in the International Seminar held on 10th October, 2014 at the Department of Tourism, Garden City College, Bangalore, Karnataka
10. Presented a paper on “Sedimentation pattern and selection of suitable beaches for further development from the beach point of view – A study along the southern Karnataka coast based on Temporal satellite and ancillary data” in the International Seminar on ‘Sedimentary Processes and Metallogeny through Time’ held at SDM College of Engineering & Technology Dharwad during 21-23 January 2014.
11. “Application of Remote Sensing and GIS in Sustainable Tourism in India” in the international conference on Advances and Innovations in Management, Engineering and Technology, held on 26th October, 2013 at Hotel Aurora Towers, Camp, Pune.
12. “Demographic Profile of the Foreign Leisure Tourists-A Case of Fort Kochi, Kerala, India”, in the International Conference on ‘Contemporary issues in Commerce, Management, Technology and Social Sciences’ held on 21st September, 2013 at Allama Mohammad Iqbal Hall, Anjuman Arts, Science and Commerce College, Bijapur, Karnataka, India.
13. “Medical Tourism in India – An Analysis of Opportunities, Challenges and Strategies” in the International Seminar on “365 Days Destinations” held on 18th & 19th March 2010 at the School of Management Studies, CUSAT, Cochin.

National

1. “Tourism in the Post-Independence India – Growth, Opportunities and Challenges” National Level Seminar on Evolution of Indian Economy in the Post Independent Era held on 13th August 2022 organised by dept of Business Administration, Mangalore University.
2. “Covid-19 and Emerging Health and Safety Challenges at Tourist Destinations in India” Two Day National Conference on Emerging Business Trends (EBT) - 2020 held on 4th & 5th March 2020, Organised by Dept of Commerce, Mangalore University.
3. Eco-tourism Development and Impact on environment – A Study” National Conference on Emerging Trends in Business Management organised by the Dept of Business Administration, Mangalore University on 30th December 2019.
4. “Financial Support System for Agri-tourism Businesses in India” Two Day ICSSR Sponsored National Conference on Role of Institutional Financing in the Development of Agriculture, Organised by Dept of Commerce Mangalore University during 25th-26th October 2019.
5. Tourism and Digital Transformation – One day workshop on tourism and digital transformation organised by Department of P.G Studies and Research in Tourism Administration, Kuvempu University, Shimoga on 15th Oct 2018
6. A study on Corporate Social Responsibility Practices among Tourism and Hospitality Enterprises in a ICSSR sponsored Two days National Conference on Corporate Social Responsibility (CSR): Challenges and New Initiatives, held in the Department of Post Graduate Studies and Research in Commerce, Mangalore University during 14th & 15th September 2018.
7. ‘Land Use Land Cover Change Impact on Coastal Tourism in Parts of Kundapura Taluk, Karnataka, Using Multi-Temporal Remotely Sensed Data and GIS Techniques’ in a National conference organised by Surana College Bangalore and The Indian Science Congress Association, Bangalore Chapter during 6-7 October 2017.

8. Tourism Development in Coastal Karnataka: A Study on Promoting and Centre-Staging Indigenous and Subaltern Culture” by organised by Dept. of Business Administration in association with the Association of British Scholars, Mangalore Chapter, held on 2nd and 3rd, January, 2016.
9. Sustainable Tourism Practices – A case study of Pilikula Nisargadhama, Vamanjoor, Mangalore, Karnataka” organised by Dept. of Business administration in association with the Association of British Scholars, Mangalore Chapter, held on 2nd and 3rd, January, 2016.
10. “Emerging Issues in Tourism and Hospitality Management in India” organised by Dept. of Business Administration in association with the Association of British Scholars, Mangalore Chapter, held on 2nd and 3rd, January, 2016.
11. “Planning and Development of Integrated Coastal Tourism – a case of West Coast of Karnataka, India at the 49th Indian Social Science Congress held from 01-12-2015 to 05-12-2015 at Mangalore University, Mangalagangorhi, Karnataka.
12. “Observing the visitors’ activities towards environmental development of sustainable coastal tourism in Sultanate of Oman” at the National Conference on Advances & Innovations In Tourism & Hospitality Management organised by MBA –TA, Dept of Business Administration, Mangalore University during 5-6, March, 2015.
13. “Significance of Geo-informatics approach in beach Tourism: A Study along Coastal Karnataka” at the National Conference on Advances & Innovations In Tourism & Hospitality Management organised by MBA –TA, Dept of Business Administration, Mangalore University during 5-6, March, 2015.
14. “Financial Performance of Tourism Finance Corporation India – A Study” at the National Conference on Advances & Innovations in Tourism & Hospitality Management organised by MBA –TA, Dept of Business Administration, Mangalore University during 5-6, March, 2015.
15. “Geo Tourism – An Unexplored Tourism Potentials – A Case of Geological Monuments in Karnataka” at the National Seminar on the ‘Challenges and opportunities for tourism in South India’ organised by FMKMC College Madikeri on 22nd March 2014.
16. “Beach Tourism – Case of Potential Beaches for International Tourism in the West Coast of Karnataka”,” at the National Seminar on the ‘Challenges and opportunities for tourism in South India’ organised by FMKMC College Madikeri on 22nd March 2014.
17. “Sustainable Water Management at Tourist Destinations - An Analysis of tourism and Water Relationships” at the one-day National Seminar On ‘Incredible India Lies in its Future Preservation of Water’, Organised by the Department of Tourism, Garden City College Bangalore on 30th September 2013
18. Remote Sensing and GIS in Sustainable Tourism Development- Analysis of Scope and Opportunities, IV Annual National Seminar on Business and Management of Tourism held at Christ University Bangalore on 8-9th February 2013.
19. “Integrated Coastal Tourism Planning and Development - A GIS Centric Study” in the National Seminar on “Responsible Tourism-New Dimensions” held at Department of PG Studies and Research in Tourism Administration, Shankaraghatta, Kuvempu University Shimoga on 31st May 2012.
20. “Employee Motivation, Attitude and Job Satisfaction Toward Careers in Hospitality Industry” in the National Conference on “Indian Aviation and Tourism: Opportunities, Challenges and New Directions’ held at Mangalore Airport, Bajpe Terminal, Mangalore on 21 & 22 August 2011.

21. “Air Connectivity and Tourism Development in Mangalore” in the National Conference on “Indian Aviation and Tourism: Opportunities, Challenges and New Directions’ held at Mangalore Airport, Bajpe Terminal, Mangalore on 21 & 22 August 2011.
22. “Heritage and Tourism – A perspective of Jain Temples and Monuments in Undivided Dakshina Kannada District” in a National Seminar on “The Role of Historical Monuments in Promoting Tourism in India” held at Christ University, Bangalore on 19th February 2009.
23. Medical Tourism – Opportunities, Challenges and Strategies” in the National Seminar on “Contemporary Issues in Management” in the Dept. of Business Administration, Mangalore University on 21-22 February 2007.

Invited / Plenary talks delivered (list)

1. Invited talk on “Course Curriculum and its Applicability in Tourism Industry” in a National Seminar organised by the Dept of Studies in Tourism Administration, on 5th March 2025 at Sahyadri Commerce & Management College, Shivamogga
2. Invited talk on “Sustainable Shores: Harnessing Ecotourism for Coastal Conservation” in a National Conference on Ecotourism: Harnessing Travel to Discover Nature, Promote Conservation and Support Sustainable Development on February 19-21, 2025 at KSTA, Dept of Science & Technology, Govt of Karnataka, Bangalore.
3. Invited talk on ‘Research Methodology for Social Science Research’ in a ICSSR Sponsored Two Week Capacity Building programme for young faculty in Social Sciences from 6th Jan to 18th January 2025, organised by the Department of Studies and Research in Commerce, Mangalore University.
4. Invited talk on ‘Tourism and Environment’ in a National Conference on Tourism & Hospitality Industry in India held on 27th May 2023 at Moti Mahal College of Hotel Management, Mangalore, Karnataka.
5. Key note speaker in one day workshop on Tourism and Digital Transformation organised by Dept of PG Studies and Research in Tourism Administration, Kuvempu University, Shimoga on 15th October 2018
6. **Resource Person** in the two days National Conference on Tourism and the Digital Transformation, jointly organised by the Dept of Tourism Govt of Karnataka & Dept of Tourism and Hospitality Management, Pooja Bhagavati Memorial Mahajana Education Center, Mysuru, held during 5th -6th October 2018
7. Invited lecture on ‘**Life Skill Traits: Reaching Heights of Prosperity and Sustainability in Business**’ in a National Seminar Held at Nehru Arts and Science College, Kanhangad, Kerala on 15th March, 2018

Impact of publications

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Conferences / Seminars / Workshops / Symposia organized

1. Organising Secretary, ICSSR sponsored Two Day International Seminar on Tourism and Sustainable Development - Issues, Challenges and Best Practices, held at Mangalore University, Karnataka, India on 27-28 December 2019.

2. Convener, National Conference on Advances & Innovations In Tourism & Hospitality Management organised by MBA –TA, Dept of Business Administration, Mangalore University during 5-6, March, 2015.
3. Member of the Organising Committee of National Seminar on “Indian Aviation and Tourism: Opportunities, Challenges and New Directions” held at Mangalore Airport, Bajpe Terminal, Mangalore on 21 & 22 August 2011 organised by the Dept. of PG Studies & Research in Tourism Administration Mangalore University, Airport Authority of India and Diamond Jubilee Celebration Committee of Mangalore Airport.

Awards / Fellowship / Recognition

UGC Teacher fellow (FIP) Award (2016-2018)

FDPs/ Professional Development programs (PDPs)/ Refresher Course/ Orientation Course/ Faculty Induction program (FIPs)/ Workshops/ Seminars/ Conferences attended

1. Attended ICSSR Sponsored Two Week Capacity Building programme for young faculty in Social Sciences from 6th Jan to 18th January 2025, organised by the Department of Studies and Research in Commerce, Mangalore University
2. Attended Six Days National Level Skill Development Workshop on MS Excell for Business Managers on 19th, 20th, 21st, 27th July and 3rd August 2024, organised by the Department of Business Administration, Mangalore University.
3. Attended seven Days National Level Skill Development Workshop on MS Excell for Business Managers on 17th, 18th, 25th, 26th and 27th June and 22nd and 28th July 2023 organised by the Department of Business Administration, Mangalore University.
4. Six-day UNDP Entrepreneurship Development Training Program jointly organised by Dept of Business Admin, MU, IQAC and UNDP Seventh Sense People Development Solutions Pvt Ltd held from 6th December 2021 to 11th December 2021.
5. ICSSR Sponsored Ten-Day Research Methodology Course for Social Sciences from 8th to 17th April 2019 organised by the Dept of Post-Graduate Studies and Research in Commerce, Mangalore University.
6. Keynote address on ‘**Applications of Technology in the Tourism Industry**’, - National Level Conference on ‘Tourism Development in India’ – Need, Opportunities and Challenges, Held at Sahyadri College of Commerce and Management on 23rd March, 2019
7. Participated as **Resource Person** one day workshop on Tourism and Digital Transformation organised by Dept of PG Studies and Research in tourism Administration, Kuvempu University, Shimoga on 15th October 2018
8. Participated as **Resource Person** in the two days National Conference on Tourism and the Digital Transformation, jointly organised by the Dept of Tourism Govt of Karnataka & Dept of Tourism and Hospitality Management, Pooja Bhagavati Memorial Mahajana Education Center, Mysuru, held during 5th -6th October 2018
9. Participated in the **Refresher Course** in Commerce and Banking at UGC Academic Staff College, Kannur University from 30-06-2017 to 21-07-2017.
10. Participated in a National Workshop on ‘Popularisation of Remote Sensing Based Maps & Geospatial Information’, jointly organised by Indian Society of Remote Sensing (ISRS) and Indian Space Research Organisation (ISRO) on the eve of National Remote Sensing Day on August 11, 2017.

11. Participated as **Resource Person** in the one-day national Symposium on “Tourism Education Vs. Employability” held at Kuvempu University, Shankargatta, Shimoga on 21st November 2015.
12. Participated as a **Resource Person** in the Syllabus Revision Workshop of MBA (TA) held at Department of Business Administration, Mangalore University on 24th October, 2014.
13. Participated in the **Refresher Course** in Commerce and Management Studies at UGC Academic Staff College, Kannur University from 30-06-2014 to 21-07-2014.
14. Participated as a **Resource person** in the Professional Literature Exhibition and Career Guidance Programme jointly organised by the University Employment Information & Career Guidance Centre and Sri Sharada College Basrur on 07/02/2014.
15. Participated in the XII orientation programme from 4-3-2013 to 30-3-2013 organised by UGC Academic Staff College, Kannur University, Kannur.
16. Participated as Rapporteur in a Technical Session of the National Seminar on “**Responsible Tourism - New Dimensions**” organised by the Department of PG Studies and Research in Tourism Administration, Shankaraghatta, Kuvempu University Shimoga on 31st May 2012.
17. Participated as Rapporteur in a Technical Session of the National Seminar on “Indian Aviation and Tourism: Opportunities, Challenges and New Directions” held at Mangalore Airport, Bajpe Terminal, Mangalore on 21 & 22 August 2011.
18. Two Days Syllabus Revision Workshop of MTA Five Years Integrated Course held at Sahyadri Science College (Autonomous), Shivamogga on 19-20th March 2011 as **Resource Person**.
19. Participated as a **Resource person** in the Professional Literature Exhibition and Career Guidance Programme jointly organised by the University Employment Information & Career Guidance Centre and Davala College Moodabidri on 15th October 2010.
20. Participated in “Emerging Issues in Financial Sectors” in the National Seminar organised by Dept. of PG Studies in Commerce, Jnana Sahyadri Shankaraghatta, Kuvempu University, Shimoga on 31st January 2010.
21. Participated in “Sustainable Tourism – New Directions, Challenges and Applications” held at Christ University Bangalore on 18th February 2010.
22. Participated as a **Resource person** in the Professional Literature Exhibition and Career Guidance Programme jointly organised by the University Employment Information & Career Guidance Centre and Govt. First Grade College, Bettampady on 17th October 2007.
23. UGC Sponsored workshop on Teaching Innovations held in the Dept. of Business Administration, Mangalore University on 24-25 March 2007.
24. UGC Sponsored Faculty Development Programme held in the Dept. of Business Administration, Mangalore University on 22-24 March 2007.
25. One day workshop on SPSS For Data Analysis, organised by the Dept. of PG Studies and Research in Statistics, Mangalore University on 19th November 2011.
26. Attended Two Days User Awareness Workshop on Access to E-resources under UGC Infonet Digital Library Consortium including N-LIST Programme held at Mangalore University during 23-24 October 2010, organised by Mangalore University Library in Collaboration with Information and Library Network (INFLIBNET) Centre, Ahmadabad.

Membership of Professional Body:

Member of the Editorial Review Board, **e-Review of Tourism Research** (eRTR), a web-based, bimonthly international research network for tourism professionals, Department of Recreation, Park, and Tourism Sciences at Texas A&M University. (ISSN: 1941-5842)
